

**REMARKS**

The Examiner has rejected claims 1-27 of the present application under 35 U.S.C. §102(b) on the grounds that the claimed invention is anticipated by U.S. Patent No. 5,875,437 to Atkins. Based on the amendments made to the independent claims of the present application and the remarks set forth below, Applicants respectfully request the Examiner to withdraw the rejection of claims 1-27 and issue a Notice of Allowance for this application.

Applicants' presently claimed invention relates to providing a financial analysis for an enhanced wireless communication service. User-specific input relating to an existing wireless communication service and the enhanced wireless communication service are input into the system, wherein the user-specific input includes a wireless application selection for selecting at least one wireless application supported by the enhanced wireless communication service and a market data input interface for entering existing data about the existing wireless communication service. A reference database is accessed by the system that includes general market data applicable to the enhanced wireless communication service and a standard adoption curve for adoption of the enhanced wireless communication service.

Amended independent claims 1 and 17 further disclose that the reference database further includes a first cost data value associated with a wireless infrastructure deployment cost and a second cost data value associated with an operations and maintenance cost for the enhanced wireless communication service. The reference database further includes a revenue data value associated with the existing wireless communication service. The standard adoption curve is then adjusted to obtain an adjusted adoption curve that is based on the accepted user-specific input. A graphical depiction of a financial analysis based on an evaluation of the adjusted adoption curve and the general market data, the first cost data value, the second cost data value and the revenue data value is then presented.

Atkins clearly does not relate to providing a financial analysis of an enhanced wireless communication service. Atkins discloses a communication and computer based system and method for effecting exchange, investment and borrowing that involves the use of digital communication and computation terminals distributed to users and service providers. Through the system clients may purchase goods, save, invest, track bonuses and rebates and effect enhanced personal financial analysis, planning, management and record keeping with less effort.

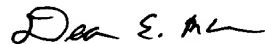
Through a prioritization function, the client specifies their financial objectives, their risk preference, and budgetary constraints. The prioritization function automatically suggests to the individual a portfolio of asset and liability accounts that may be credited or debited to provide the required funds for consumption and to form investments and borrowing to best realize their financial objectives over a defined period of time. Atkins clearly does not disclose, teach or even suggest providing a financial analysis of a wireless communication service as presently disclosed and claimed in the pending application. To that end, Applicants respectfully request the Examiner to withdraw the rejection of claims 1-27 as Applicants' presently claimed invention is not anticipated by Atkins.

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Applicants believe that the present application is in condition for allowance and respectfully requests that the Examiner issue a Notice of Allowance indicating the same. If the Examiner feels that a telephone conversation with Applicants' attorney of record will help expedite prosecution of this application, the Examiner is invited to contact the undersigned at (317) 636-0886.

Respectfully submitted,



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